

# THE ENDLESS CITY

The Urban Age Project by the London School of Economics and Deutsche Bank's Alfred Herrhausen Society

**121**

buildings over eight storeys in 1980 in Shanghai

**10,045**

buildings over eight storeys in 2005 in Shanghai

**14%**

green open space in New York

**35.6%**

green open space in Berlin

**19m**

people lived in Mexico City in 2000

**47.5x**

more than in 1900

**24.1%**

live below the poverty line in Johannesburg

**\$1.3m**

average cost of an apartment in Manhattan

**10%**

lived in cities in 1900

**50%**

is living in cities in 2007

**75%**

will be living in cities in 2050

**4%**

of the population of Johannesburg reaches the age of 65

**22.7%**

of all Johannesburg residents are younger than 14

**65%**

of New Yorkers belong to an ethnic minority

**56%**

of new residents in London were foreign born in 2001

**16m<sup>2</sup>**

living space in 2006 in Shanghai

**2.5x**

more than in 1990

**55%**

of New Yorkers use public transport to get to work

**25x**

increase of privately owned cars in Shanghai between 1999-2005

**33%**

of all journeys made in Johannesburg are by foot

**35%**

of all journeys made in Berlin are by foot or by bike

**91%**

employed in the service sector in London

PHAIDON

# 도시경영 UDM 의 3단계

## 1. 개혁

1-1. 종묘 - 남산

1-2. 베이징 중관춘

1-3. 용산 - 여의도

## 2. 신도시

2-1. 한강 여의도

2-2. 취푸

2-3. 이슬람 아단·바쿠

## 3. 경영

3-1. 서울올림픽

3-2. 베이징올림픽

3-3. 인천아시안게임

Prof. Seok Chul Kim and his partners 2010. 8.17

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# 1. 개혁

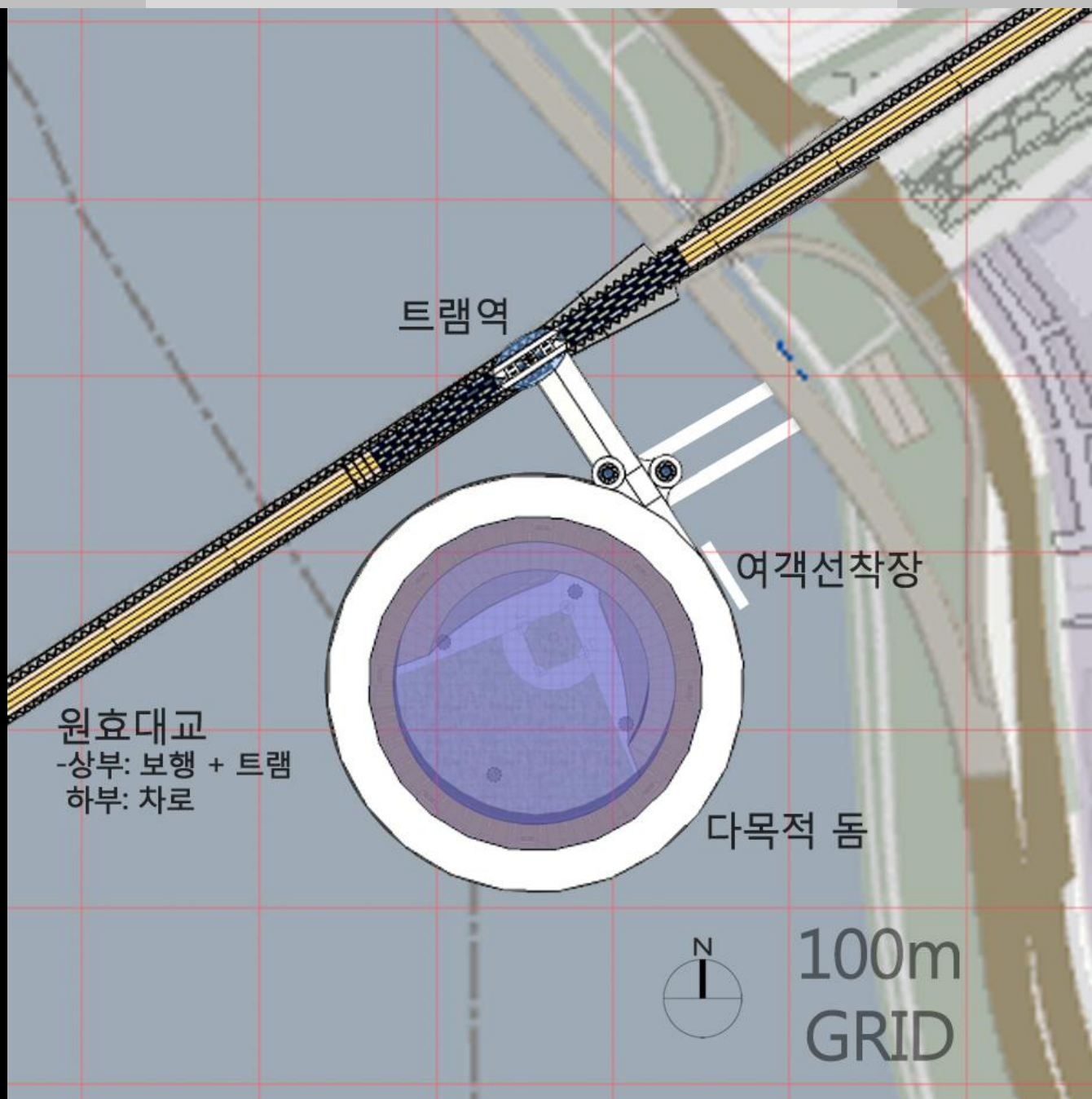
1-1. 종묘 - 남산

1-2. 베이징 중관춘

1-3. 용산 - 여의도





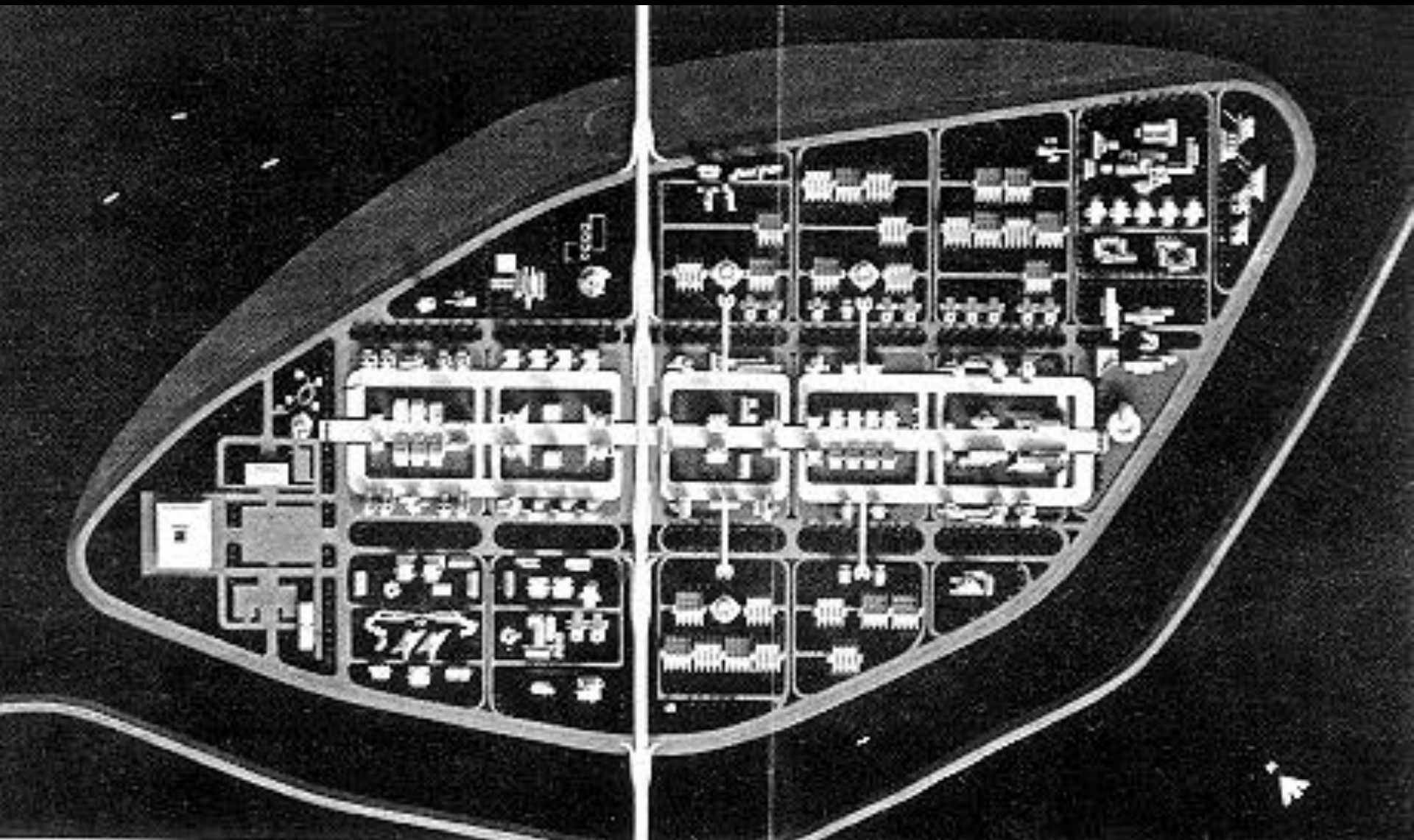


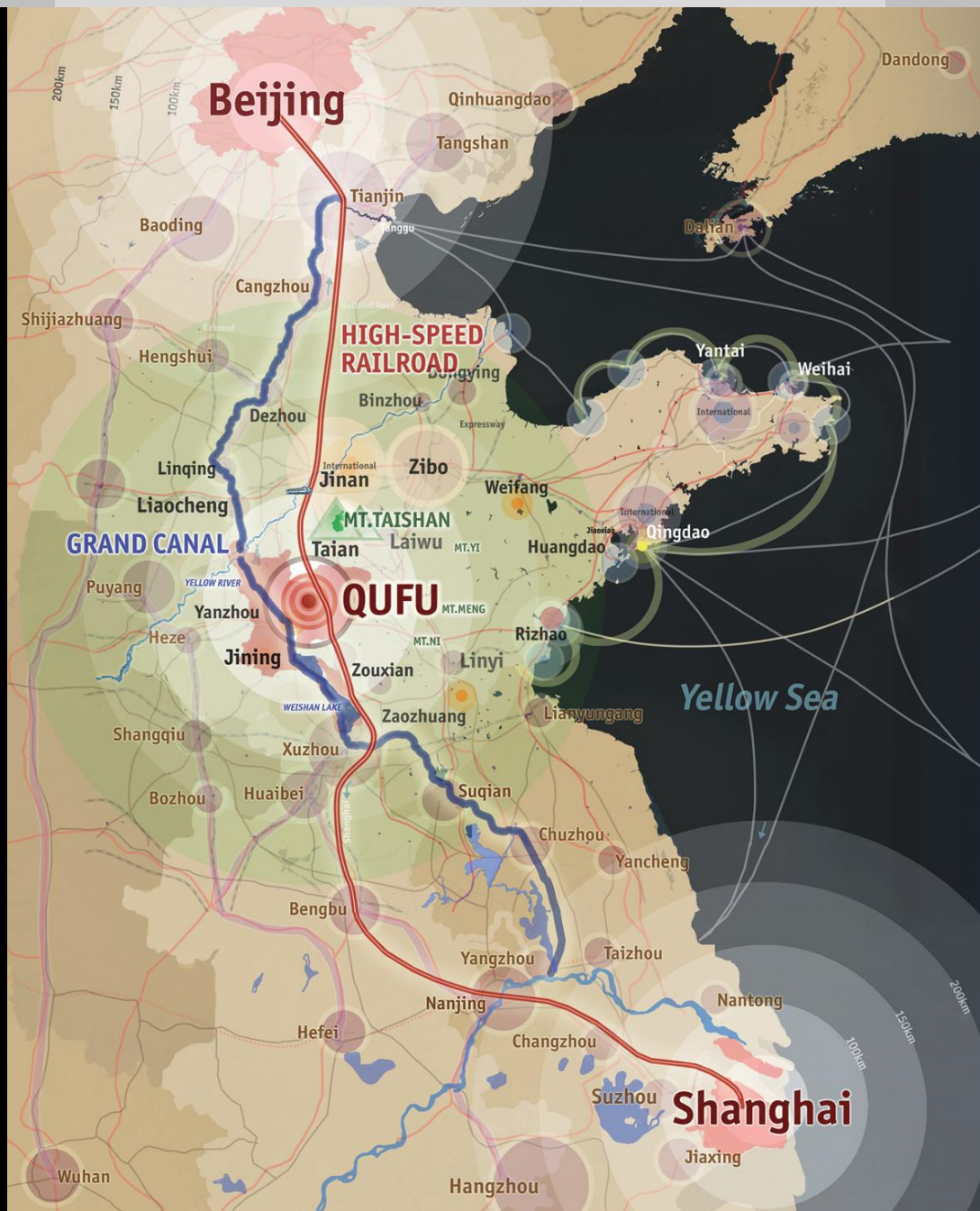
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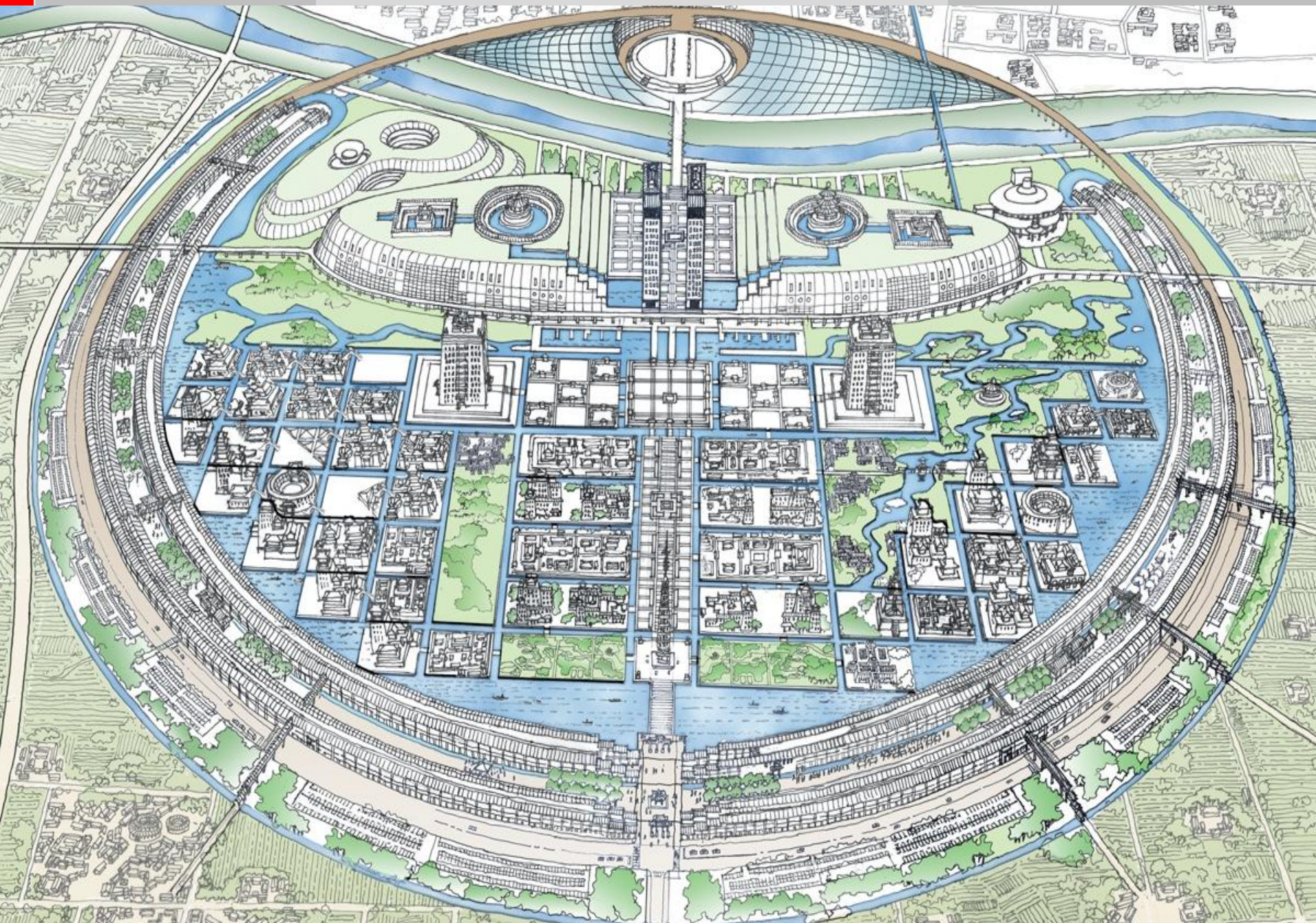
2-1. 한강 여의도

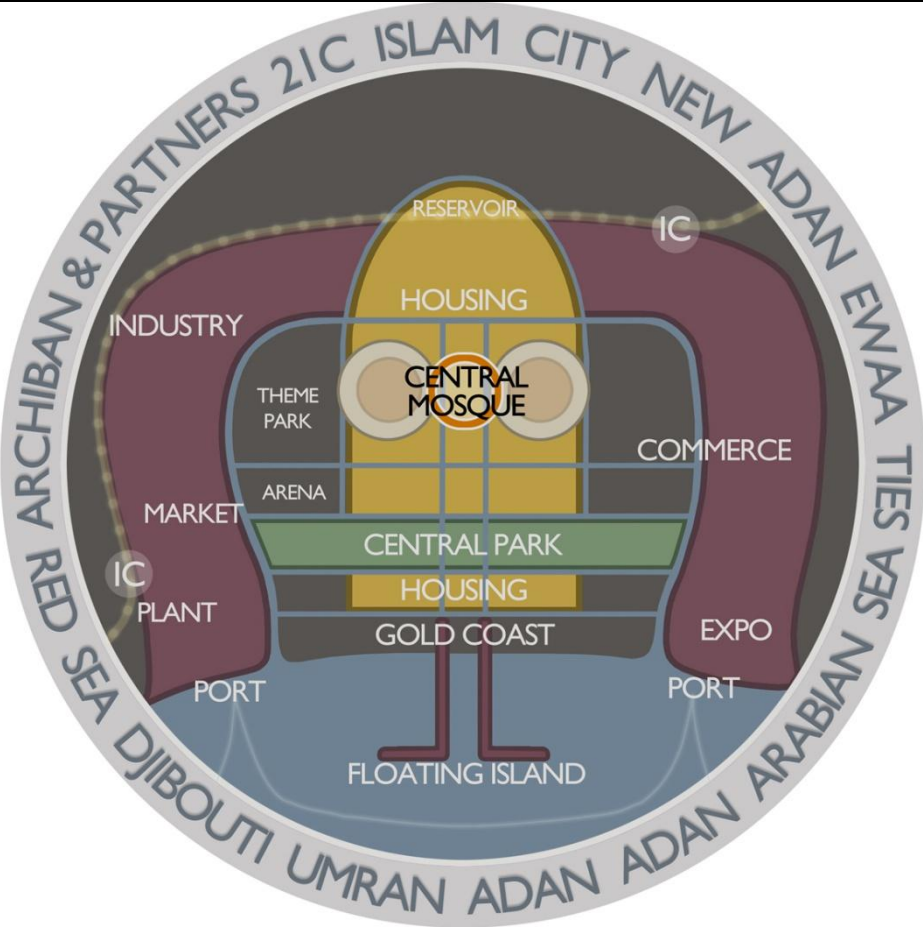
2-2. 취푸

2-3. 이슬람 아단 · 바쿠









# GATEWAY CITY OF RED SEA - GULF OF ADAN 21C ISLAMIC NEW CITY

## 2 INDUSTRIAL AREA

- 2-1 POWER PLANT
- 2-2 WATER PLANT
- 2-3 PETRO CHEMICAL
- 2-4 FABRIC & FATION

## 3 HOUSING SECTOR

70,000 Unit

- 3-1 HIGH & GREEN : TOWER PALACE 25,000 Unit
- 3-2 LOW COAST . HIGH QUALITY HOUSING 12,000 Unit
- 3-3 ISLAM HOUSING 18,000 Unit
- 3-4 EDUCATION & HEALTH AREA  
PARK, MARKET, SCHOOL

## 1 COMMERCIAL BUSINESS DISTRICT

- I-1 WATERFRONT
- I-2 DOWNTOWN  
FINANCE, TRADE, LOGISTICS
- I-3 MID TOWN  
CREATIVE INDUSTRY
- I-4 CITY TOWN  
UNIVERSITY, FACTORY, OFFICE

## 5 URBAN NETWORK

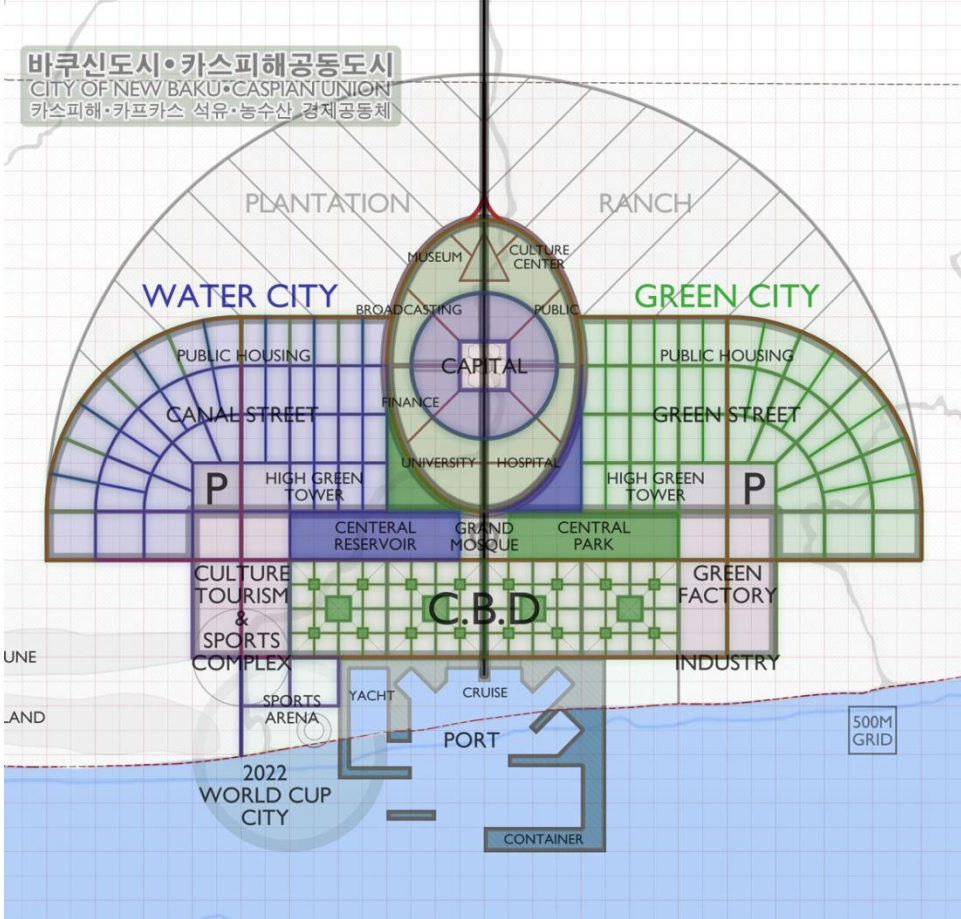
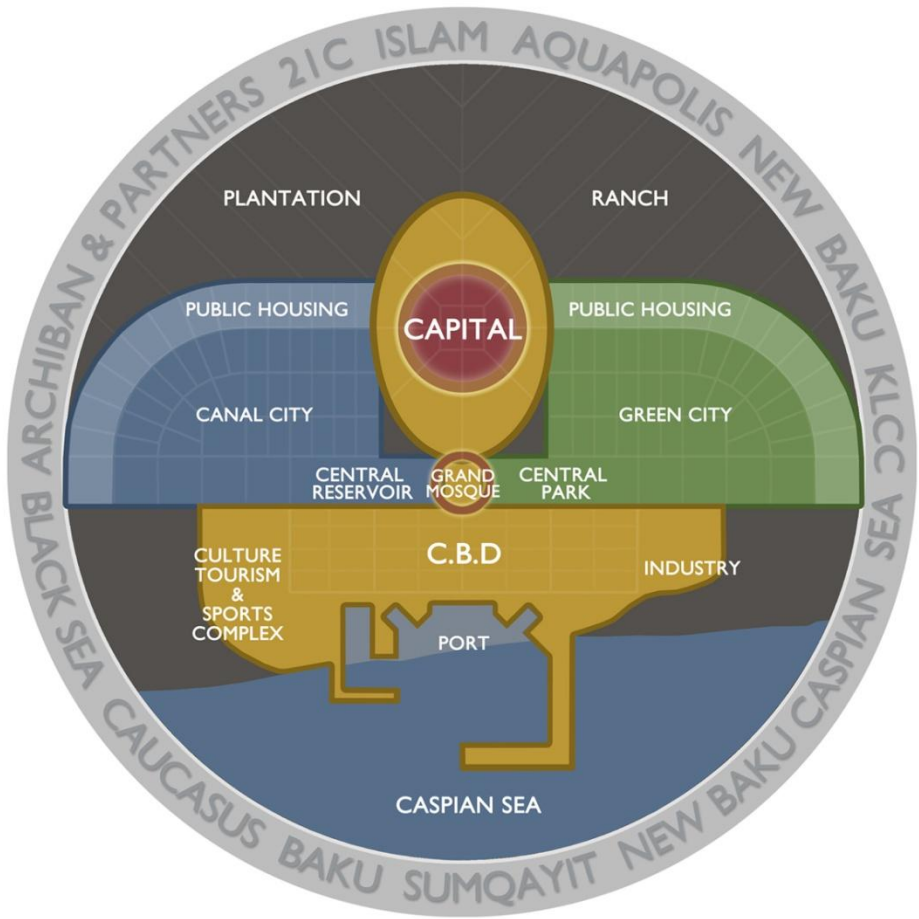
- 5-1 HARBOR
- 5-2 PARK
- 5-3 GREEN NETWORK & STREET

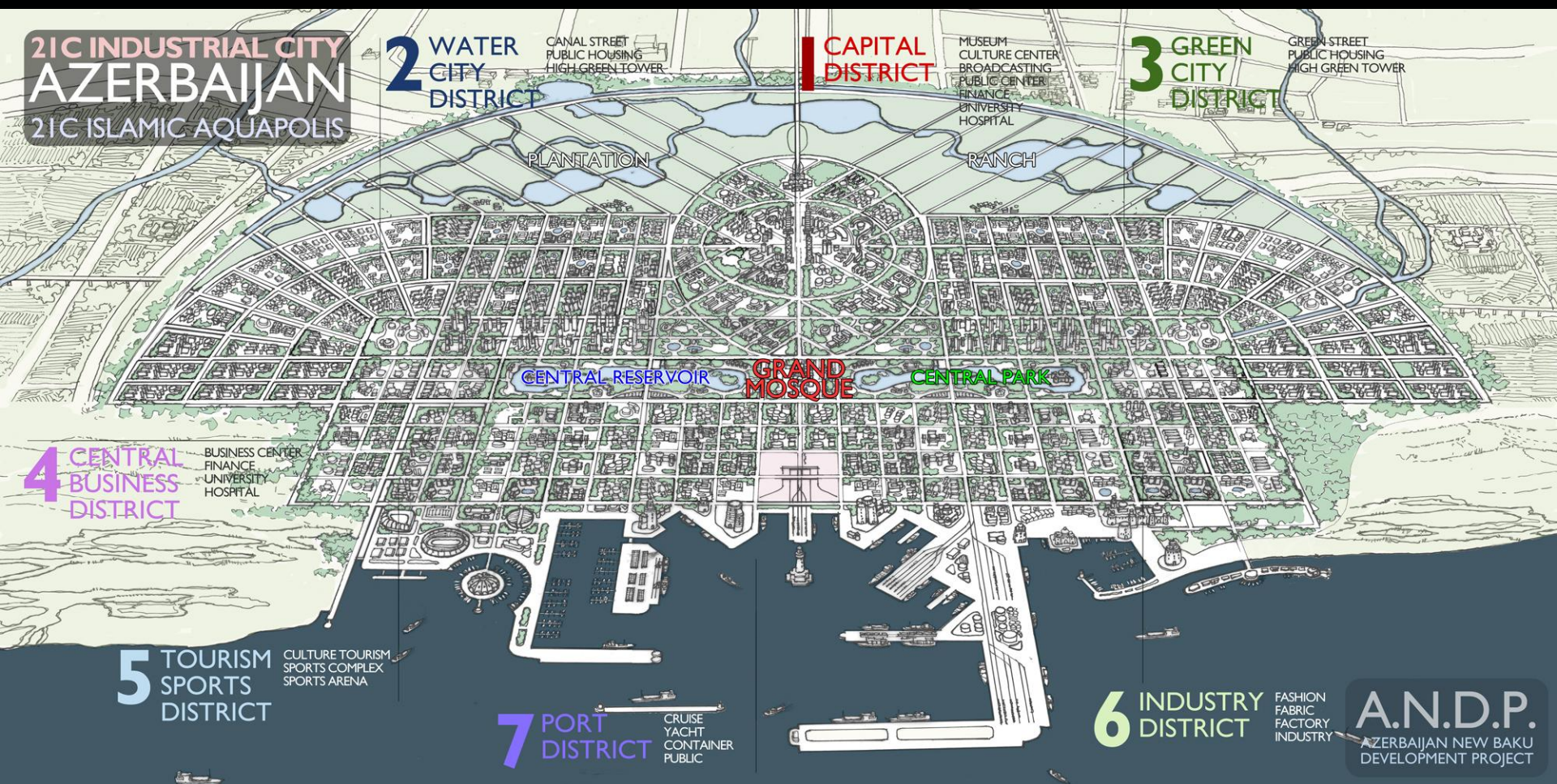
Biggest Floating Island,  
Instant City

## 4 ARABIAN GOLD COAST MIXED

- 4-1 ADAN GULF ART CENTER
- 4-2 GALLERY RESIDENCE
- 4-3 CRUISE MALL
- 4-4 ARABIAN NIGHT LAND

**U.A.D.P.**  
UMR ADAN  
DEVELOPMENT  
PROJECT





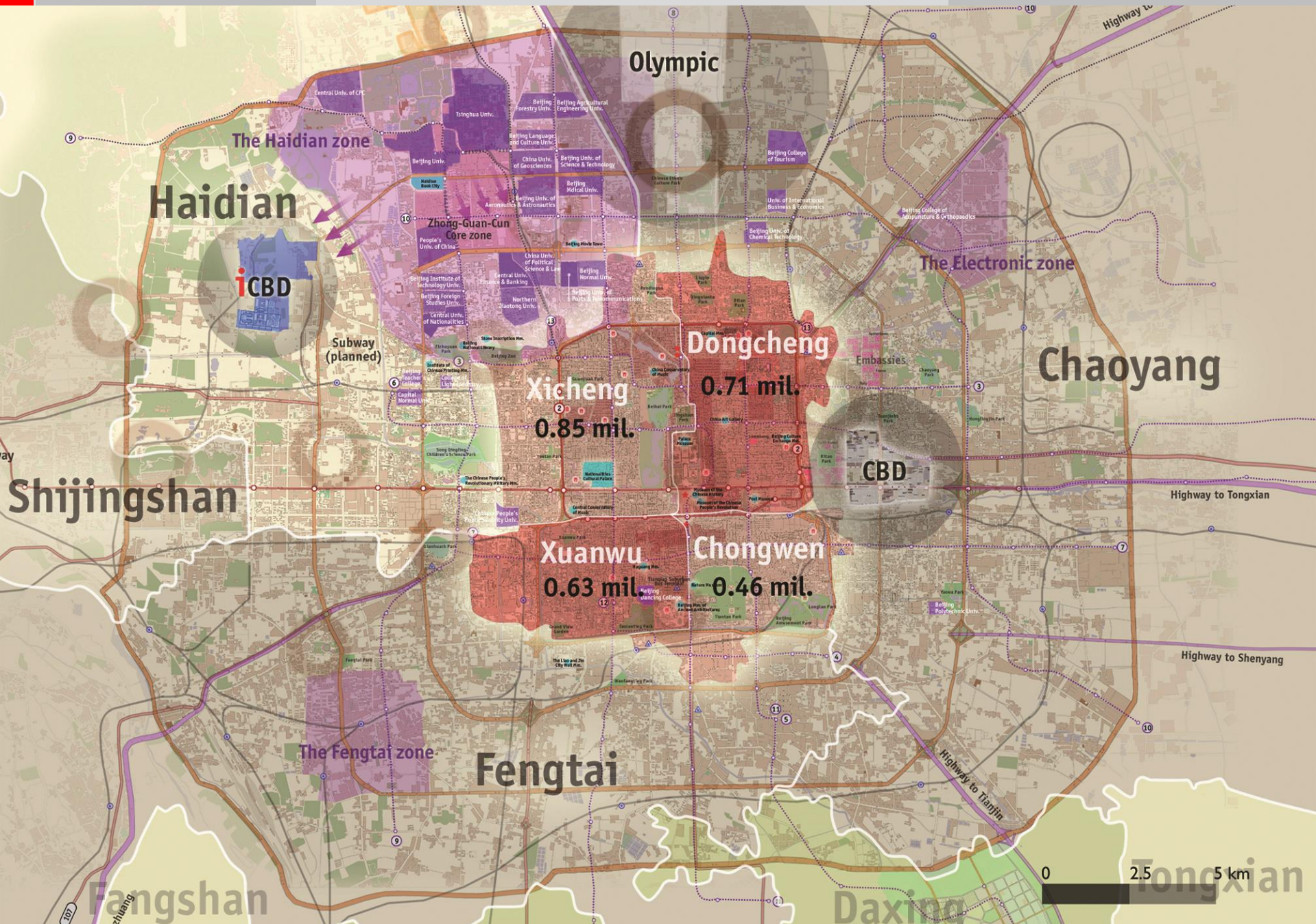
## 3. 경영

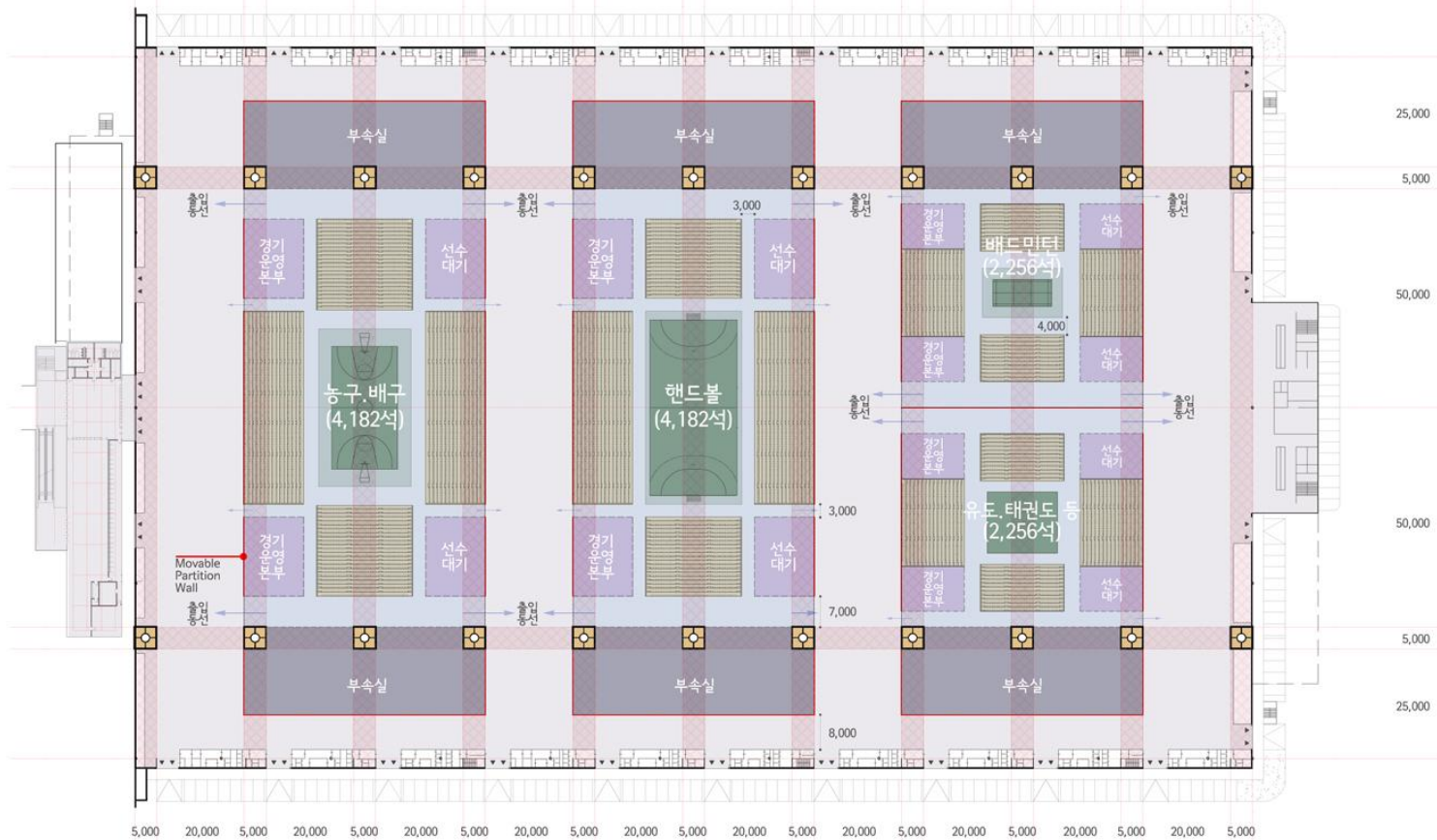
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3-2. 베이징 올림픽

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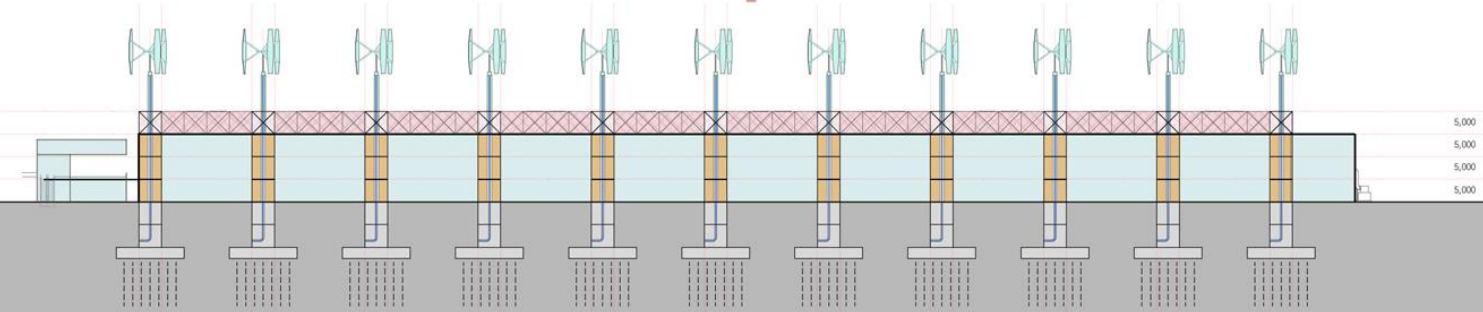




Floor Plan

## Asian Games Sports Arena

Section Plan



2020 vision

**Inspiring Insight**  
in Business Society

Asia toward 2020

아시아의 도시경쟁력과 기업경쟁력

2010

# 제12회 경영관련학회 통합학술대회

2010 Korean Academic Society of Business Administration Annual Meeting